

ENGSO

The European Sports NGO

STRATEGY

2020–2023



The European Non-Governmental Sports Organisation (ENGSO)

is the European Sports NGO and the leading voice for:



voluntary-based grassroots sport



equality, diversity and inclusion in sport



youth sport



Vision 2023

Grassroots sport for stronger communities



Mission statement

To represent, develop and advocate for voluntary-based sport in Europe



Our values

Democracy, equality, inclusion, sustainability, integrity and education

ENGSO is fulfilling its vision and mission through three areas:

ENGSO advocates for European policy that enables a thriving civil society of sport and the modernisation of the sports movement



Shaping the European **sports policy agenda** with the guidance of the ENGSO Policy Programme



Further strengthening our relevance as a **trustworthy advocate** up to the highest political level



Developing an **understanding of the contribution that sport makes** to individuals, communities and society

ENGSO is a platform for developing and exchanging ideas that enhance the importance of grassroots sport



Actively building a **grassroots sports movement that drives positive change** in communities and societies



Bringing together **people of different ages and backgrounds that share a passion for sport**, and empowering them to act as social catalysts



Fostering **partnerships** with relevant stakeholders within and outside the sports movement

ENGSO's organisation, finances and brand fully support our vision and mission



Strengthening the **bond between ENGSO and its members** by reinforcing the members' commitment to ENGSO activities and development



Supporting the development of **ENGSO Youth and the ENGSO Equality Within Sport (EWS) Committees**, and ensuring cohesion and collaboration to fulfill ENGSO's strategy



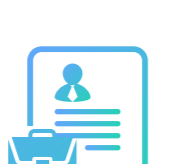
Ensuring organisational continuity by offering a range of appealing ways for individuals to **become and stay active within ENGSO**



Building a recognisable **ENGSO brand** that enables ENGSO actors to speak with a unified voice



Developing ENGSO's **economic sustainability** by exploring new sources of funding that help ENGSO fulfill its strategy



Further **professionalising the secretariat**, updating our tools and processes, and mainstreaming our values to ENGSO's work

June 2019
© ENGSO - The European Sports NGO
www.engso.eu